

Benefits Realisation Management Master Class

Friday 17th November 8:30am-5:00pm, Venue Auckland Transport Building, Corner of Fanshaw & Halsey Streets, Auckland (former Vodafone building). Early bird \$380+gst until 30th September, thereafter \$450+gst. [Register Here](#)

The reason organisations invest in projects, programs and portfolios of change is to realise benefits – whether in terms of reduced spend, increased revenue, some measurable contribution to a strategic objective, to reduce risk, or in response to a legal/regulatory requirement. This is of special importance in challenging economic conditions, which demand we deliver value from every dollar spent – and yet research consistently suggests that most organisations, public and private, struggle in demonstrating a return on their investments in change.

Addressing this issue calls for a fundamentally different approach from the way we currently manage benefits. This Masterclass adopts a 'Problems, Causes, Solutions' approach, and as such goes beyond the usual techniques such as cost/benefit appraisal, benefits mapping and project-based benefits tracking, to address the underlying causes of the failure to realise the full potential benefits from projects and programs.

Module Benefits

You will gain insight into the latest thinking and the results of research into what really works in realising benefits, along with an understanding of how to apply practical tools, techniques and practices that have been shown to work in a variety of organisations.

Who Should Attend?

Anyone with an interest in, and commitment to, improving the realisation of benefits from change; these include: project and program professionals, business change and benefits realisation managers, chief executives and board members, operational management and finance staff with a responsibility for investment appraisals and portfolio prioritisation. No previous knowledge of benefits management is required – other than a commitment to making a difference.

About the Facilitator: Stephen Jenner – Practitioner, Author & Trainer

Steve has practical experience as a former senior UK civil servant and consultant. He designed, implemented and operated the Criminal Justice System IT approach to Portfolio and Benefits Management that has been recognised internationally. He was described by the UK Government CIO as the, "*rottweiler of benefits management*". Steve is the author of a number of books on Benefits Realisation and Project Portfolio Management including "Managing Benefits", for which he is the Chief Examiner. Additionally, he co-authored 'Management of Portfolios' on behalf of the UK Office of Government Commerce. He currently develops and delivers Masters level courses for the Graduate Business School at QUT, as well as delivering project management courses at a number of other business schools around the world. Steve is a professionally qualified management accountant, fellow of the APM, with an MBA and Masters of Studies degree from Cambridge University.

