

## Product Briefing v1

### Context

The Better Business Cases [BBC] qualification scheme is operated by the APMG on behalf of the BBC owners: the UK's HM Treasury [Her Majesty's Treasury] and the New Zealand Government's Treasury. The BBC product offers both a Foundation and Practitioner level credential via accredited ATOs [Authorised Training Organisations].

The first version of the BBC qualification was launched in 2013. In late 2016 the second version was published and introduced by CC Learning early in 2017.

In 2015 the New Zealand Treasury ceased offering internal training courses and asked the APMG to promote the ATO network as the source of accredited training. All existing candidates who had participated in the New Zealand Treasury training course [which was non-accredited, i.e. no examinations provided] were offered the opportunity of taking the Foundation exam via the APMG. The Foundation exam is a pre-requisite for sitting the Practitioner exam.

### Main Changes: BBC v1 2013 and BBC v2 2016

#### Key message:

***The underlying Five Case Model for the BBC credential remains unchanged.***

1. HM Treasury has adopted the New Zealand Treasury name "Programme Business Case" to replace the "SOP" – Strategic Outline Programme – artefact.
2. The single manual is now two manuals:
  - Programme Business Case
  - Project Business Casethe logical being that often different management levels are involved in the preparation of these artefacts. The Programme Business Case providing "top cover" for the overall spending authority from Treasury for the underlying individual business cases.
3. Two sets of the two manuals have been produced:
  - the "standard" or UK set which has references to UK fiscal language and protocols
  - the International set which has no references to UK items
4. **All BBC exams are based on the international manual set.**

The New Zealand Treasury still continues to use different names for the various business case artefacts which is summarised below.

#### UK original nomenclature

SOP [now PBC]  
SOC / Strategic Outline Case  
OBC / Outline Business Case  
FBC / Full Business Case  
BJC / Business Justification Case

#### New Zealand nomenclature

PBC / Programme Business Case  
IBC / Indicative Business Case  
DBC / Detailed Business Case  
ImplBC / Implementation Business Case  
SSBC / Single Stage Business Case or  
Single Stage (Light) Business Case

*Note: the BBC exams use the UK nomenclature.*